

Abstract of the Invention

A system and method for preparing mail pieces is disclosed. A business provides one or more designs for a mail piece to a data center, which converts the designs to a format suitable for viewing via an on-line network connection utilizing a browser. A custom Web site for the business is created and accessed by the business's employees. A defined design for a mail piece is selected, information to be included on the mail piece is provided, and a mailing list is provided to the data center. Multiple requests for mailings are combined by the data center into a single print run and arranged in a presort sequence to allow for postal discounts.

10 The aggregated mailing is printed, and the entire mailing is mailed by the data center.